Custom Data Science Training for a Future Ready Workforce

DATASOCIETY:

Meet Data Society: We deliver industry-tailored data science training programs and technology solutions for commercial and government clients. We partner with you to *educate*, *equip* and *empower* your workforce with the skills to achieve your goals and expand your impact.
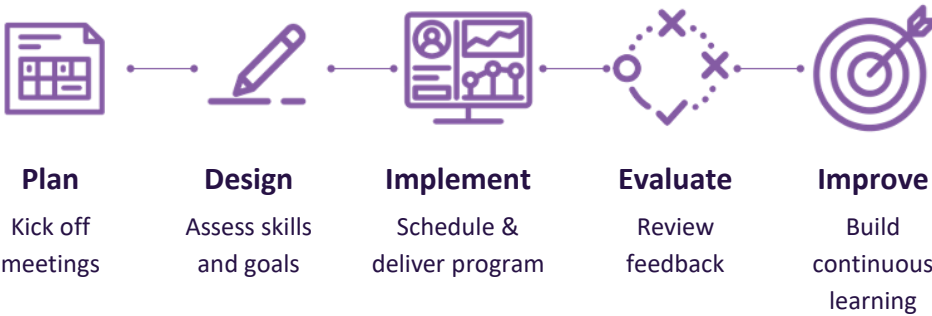
LEARNING PATHWAYS

Leading with Data

Data Analysis with Excel and SQL

Data Visualization

Machine Learning with Python and R

Neural Networks & Deep Learning

Data Engineering & MLOps

Big Data

Frontend Development

Backend Development

DevOps

EXECUTIVE

Build a data strategy

Understand data science

Leverage your data

GENERALIST

Build your vocabulary

Ask the right questions

Learn data science skills

TECHNICAL RESOURCE

Expand your skill set

Communicate effectively

Learn new applications

BENEFITS FOR YOUR ENTERPRISE

- **Reduce communication gaps between managers, generalists, and technical resources**

- **Develop use cases and communities of practice for data science within your organization**

- **Receive insights and assistance with ongoing data science and engineering projects**

We Address Common Growth Obstacles

Organizations need to generate more revenue and reduce costs, all with fewer resources

Development of training programs internally is limited by resource constraints

Online programs are not widely utilized and produce limited proficiency gains

Education for a Data Driven Workforce

DATASOCIETY:

Data Society collaborates with you to deliver customized data science education that advances your operational objectives and maximizes your return on investment using your data.

Our client experience delivers change and results through both training and consulting:

- Assessment of your team's data skills and the organization's data and innovation culture to align training programs to identified gaps

- Courses covering a range of data topics, providing learning pathways for executives, managers, analysts, engineers, and experienced data scientists

- All-inclusive delivery featuring different modalities of training, including multi-day bootcamps and virtual or in-person live training for all skill levels

- Intensive, hands-on capstone projects that turn theory into practice and focus on current business challenges to produce tangible business outcomes

Why Data Society?

Founded by an educator, all of our programs are built by expert instructional designers and data scientists

We offer unparalleled flexibility to fit your schedule, use cases, and objectives

All our programs integrate practical skills quickly for professionals

Experienced instructors with industry experience and approachable learning styles

We are a passionate partner who only succeed when you do

Plan	**Design**	**Implement**	**Evaluate**	**Improve**
Kick off meetings	Assess skills and goals	Schedule & deliver program	Review feedback	Build continuous learning

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