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## Why George Mason University

George Mason University has a history of serving the federal workforce as one of the largest providers of talent in the capital region with over 150,000 alumni working in and around the Washington area. George Mason is unique in higher education for its focus on federal workforce specific training at both the undergraduate, graduate, and continuing/professional/executive education spaces. Our <u>Costello College of Business</u>, for instance, has undergraduate and graduate certificates related to Government Accounting, Government Contract Accounting, and a minor in Government Contracting. It also provides financial management education content and non-credit courses to the Department of Defense and members of the Intelligence Community on a custom basis.

George Mason's educational approach is built through the collaboration of world-class academic experts, faculty members, and leading government acquisition and financial professionals. Our mission is to enable future leaders to make better, more informed decisions. Focusing on adult learners, our team of professional educators apply our human-centered-design-approach to capture the cultural and educational needs of the federal financial management workforce. This approach is proven through our work with major partners in the IC and other DoD members through developing customized and tailored courses.

The <u>Costello Executive Education</u> team has over 40 years of experience designing, developing, and delivering professional development training and education programs to meet the on-going needs and interests of professionals and organizations located in the nation's capital and related geographic areas. Our faculty and subject matter experts cover a broad spectrum of acquisition capabilities, including, but not limited to: accounting, finance acquisition leadership, decision analysis, legal aspects of contracting, contract management, supply chain management, and finance.

George Mason's <u>Continuing and Professional Education</u> and the <u>Costello College of Business</u> have come together to build programs designed for the federal financial management community in an effort to accelerate the rollout of agile and innovative approaches for upskilling the federal workforce. These courses provide content that aligns with the identified 54 competency areas with emphasis on data, technology, and financial management skills.

In addition to the non-degree program offerings, students may choose to pursue academic credentials at George Mason University through UG, Graduate or Academic Certifications.

## **About Us**

**Contact Us** 

George Mason is an innovative, entrepreneurial institution with national distinction in both academics and research. George Mason holds a top U.S. News and World Report "Up and Coming" spot for national universities and is ranked as the most innovative university in the Commonwealth of Virginia and is recognized for its global appeal and excellence in higher education. George Mason has the designation of an R1: Doctoral Research – Very High Research Activity Highest Research Institution by the Carnegie Classification, recognizing our impact as one of the major knowledge creation engines in the world. George Mason leverages this thought leadership and knowledge generation to create educational programs of impact and consequence.

George Mason University is currently the largest and most diverse university in Virginia with close to 40,000 students and nearly 6,000 faculty and staff. George Mason's diverse student body comes from all 50 states and over 135 countries studying over 200-degree programs at campuses in Arlington, Fairfax, and Prince William Co, as well as at learning locations across the Commonwealth. Rooted in George Mason's diversity is a collegiate culture that is both rewarding and exciting, work that is meaningful, and opportunities to both collaborate and create.

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## **Custom Designed Opportunities**

George Mason University's offerings provide real-world solutions for organizational and professional challenges. For example, the <u>Costello College of Business Executive Education</u> team and faculty are experienced in delivering adult and executive programs focused on areas such as change management, financial acumen, personal leadership, business acumen, and strategy for the federal workforce. George Mason works extensively with industry and government experts to deliver applicable content and have specific expertise in the delivery of programs for the federal workforce.

## **Modalities Offered**

The courses offered by George Mason are designed with the adult learner in mind. Many classes are delivered in-person on George Mason campuses and may also be delivered virtually through the George Mason University learning management systems. Most virtual sessions are delivered synchronous although asynchronous sessions may be provided.

#### The George Mason Experience



#### FEDERAL CONNECTION

Mason's intimate knowledge and history of collaboration with the Federal government

#### CAREER IMPACT

Mason understands the unique journey of today's modern learner and is equipped to provide the required assistance and competencies to succeed

MISSION FOCUSED

#### TAILORED PARTNERSHIPS

Create customized and targeted opportunities to connect Mason's expertise, intellectual property, and thought leadership with your key stakeholders

#### Sample Course Offerings

- Artificial Intelligence
- Business Management
- Digital & Visual Design
- Entrepreneurship
- Facility & Risk Management
- Finance
- Government Contracting
- Healthcare
- Hospitality & Tourism
- Human Resource Management
- Human Services
- IT & Security
- Industrial, Trades & Manufacturing
- Leadership & Coaching
- Marketing
- Professional Writing & Speaking
- Project Management

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